



Website disclaimer

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Any transaction with Origin Fruit Direct B.V. is subject to Dutch law.

Privacy notice

1. Purpose and Scope of this Privacy Notice

This website is operated by Origin Fruit Direct B.V., Albert Plesmanweg 250, 3088 GD Rotterdam, Netherlands (“we” or “Origin Fruit Direct”). Origin Fruit Direct recognizes the need to treat Personal Data in an appropriate and lawful manner and is committed to complying with its obligations in this regard.

This Privacy Notice explains how Origin Fruit Direct uses Personal Data in connection with this website (the “Site”) and social media applications (together “Online Tools”).

“Personal Data” means information relating to an identified or identifiable natural person.

There is no obligation to provide the data that we ask you for on our Online Tools. However, if you do not provide your personal data, you will not be able to enjoy the full experience our Online Tools have to offer.

If you are an employee, a customer or a supplier there is a respective separate Privacy Notice tailored to our specific relationships with you (“Non-Online-Tool Notices”).

2. Personal Data we Process

The Personal Data we hold about you and other individuals may differ depending on our relationship, including the type of communications between us and the services we provide.

The Personal Data we collect generally falls within one of following categories - Personal Data about

- Employees;
- Customers;
- Suppliers;
- Online Tools;

If your Personal Data we collect falls under the categories employee data, customer data, or supplier data (“Other Data Categories”) please read the respective Non-Online-Tool Notice.

We endeavor to keep the Personal Data we Process accurate and up to date. Furthermore Personal Data is stored in as few places, with as few copies, as is reasonably possible. Our staff are trained not to create any unnecessary additional copies of Personal Data.

In the course of your visit of this website we will collect the following information:

- Date and the time of your visit of this website,
- your IP address,
- name and version of your web browser, and
- the website (URL) you have visited before you accessed this website.

We also collect the information that you provide us with during the use of our Online Tools.

3. Purposes for which we process your Personal Data

We use Personal Data to carry out our business activities. The purposes for which we use your Personal Data may differ based on our relationship, including the type of communications between us and the services we provide. If your Personal Data falls under Other Data Categories please read the respective Non-Online-Tool Notice.

We will process your personal data set out in point 2 for the following purposes:

- to personalize your experience when you use Online Tools or visit third party websites by presenting information and advertisements tailored to you, and facilitate sharing on social media;
- to host our website and to further optimize and develop this website;
- to create usage statistics; and
- to be able to recognize, prevent and investigate attacks of this website.

4. Responsibility for Personal Data

Origin Fruit Direct BV is responsible for looking after your Personal Data in accordance with this Privacy Notice, our internal standards and procedures, and the requirements of data protection law.

5. Sharing of Personal Data

In connection with the purposes described above, we may need to share your Personal Data with third parties (this may involve third parties disclosing Personal Data to us and us disclosing Personal Data to them).

Prior to any disclosure of Personal Data to any law enforcement authority we will ensure the request is legitimate and in accordance with data protection law, seeking assistance from the Groups Legal Advisors where necessary.

6. Transfers of Personal Data

As far as this is necessary for the purposes set out in this Privacy Notice we may transfer Personal Data to other recipients. These recipients may be located in other countries (including the USA and other countries that have data protection regimes which are different to those in the country where you are based, including countries which have not been found by the European Commission to provide adequate protection for Personal Data).

We may transfer as set out above to the following recipients:

- our IT service provider ;
- governments; and
- public authorities.

When making these transfers, we will take steps to ensure that your Personal Data is adequately protected and transferred in accordance with the requirements of Data Protection Law.

This may involve the use of data transfer agreements in the form approved by the European Commission or another mechanism recognized by data protection law as ensuring an adequate level of protection for Personal Data transferred outside the EEA (for example, the standard contractual clauses).

For further information about these transfers and to request details of the safeguards in place, please contact us using the details in section 12 of this document.

7. Legal Justifications for our Processing of Personal Data

To comply with data protection law, we need to tell you the legal justification we rely on for using your Personal Data for our purposes.

We rely on our prevailing legitimate interests (Article 6(1)(f) GDPR) , which is to achieve the purposes set out under point 3 above, to justify the processing of your Personal Data.

8. Retention of Personal Data

We will keep Personal Data for as long as is necessary for the purposes for which we collect it.

We will retain your personal data in relation to our website for a period of three months, in general. We will only retain your data for a longer period to the extent that this is necessary to investigate attacks of our website.

Origin Fruit Direct BV endeavor to ensure that Personal Data will only be kept which is relevant and not excessive to achieve the purposes for which it is being held. Personal Data will be deleted once that purpose is achieved or it is no longer required as set out.

For further information about the period of time for which we retain your Personal Data, please contact us using the details in section 11 of this document.

9. Personal Data Rights

Under applicable law, you have, among others, the rights (under the conditions set out in applicable law): (i) to check whether and what kind of personal data we hold about you and to request copies of such data, (ii) to request correction, supplementation or deletion of your personal data that is inaccurate or processed in non-compliance with applicable requirements, and (iii) to request us to restrict the processing of your personal data, (iv) in certain circumstances, to object for legitimate reasons to the processing of your personal data or to revoke consent previously granted for the processing, (v) to request data portability, (vi) to know the identities of third parties to which your personal data are transferred and (vii) to lodge a complaint with the competent authority.

10. Who to contact about your Personal Data

If you have any questions or concerns about the way your Personal Data is used by us, you can contact us:

Origin Fruit Direct B.V.
Albert Plesmanweg 250,
3088 GD Rotterdam,
Netherlands,
by email at: isabel@originfruitdirect.nl

11. Review and Revision

We review this Privacy Notice regularly and reserve the right to make changes at any time to take into account changes in our business, legal requirements, and the manner in which we process Personal Data. This Privacy Notice was last updated on September 5, 2018.

